MIF PLPEX 2018

Portuguese Speaking Countries Pavilion at 23rd Macau International Fair (MIF)

17-20 October

THE VENETIAN MACAO RESORT HOTEL

MACAO, CHINA

Following **FIN2018**, Macao International Trade and Investment Fair (MIF) will take place between the **17th and 20th October 2018** at Venetian Macao Resort Hotel and will again have a special Pavilion solely dedicated to the promotion of the products and services from Portuguese Speaking Countries (PLPEX) co-organized by AJEPC.

This event, which is now on its 23rd Edition, works as a regional platform for cooperation with mainland China, especially the Pearl River Delta Region and aims to promote multilateral trade by holding forums, conferences, networking events and negotiations between buyers.

MIF has been a good stimulus to the relations between Europe and mainland China helping companies from Europe countries to reach the Chinese market. It is also a good connection platform with all the Portuguese Speaking Countries present.

PARTICIPATION FEE

A
Participant (without booth)

1960€

- Economy fare flight
- 5-night Hotel stay
- **Shuttle:** *Hotel → Exhibition → Hotel*
  Ferry: *HK → Macao → HK*
- Business Matching meetings
- Forum China PSC* | Thematic Forums
- Networking Cocktail
- Gala Dinner
- Translation service during the exhibition
- Promotion at the target market

A1
Exhibitor (with booth)

2680€

- 9m² Booth with backdrop
- Economy fare flight
- 5-night Hotel stay
- **Shuttle:** *Hotel → Exhibition → Hotel*
  Ferry: *HK → Macao → HK*
- Business Matching meetings
- Forum China PSC* | Thematic Forums
- Networking Cocktail
- Gala Dinner
- Translation service during the exhibition
- Promotion at the target market

B*
China Commission

SHENZHEN + HK or CHONGQING + CHENGDU

*only available to companies with the program A or A1

+1500€

- Internal Trips
- 4-night Hotel stay
- Business Matching meetings
- Products tasting and Networking Dinner
- Translation Service
- Promotion at the target market

* Portuguese Speaking Countries

ADDITIONAL COSTS:

1530€	Extra participant **Share Room**
1960€	Accompanying person **Single Room**

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Tentative Program

MIF|PLPEX18

15 october	Departure from country of origin
16 october	Arrival to Macao and check-in at the hotel
17 october	Morning - 4th Forum China Portuguese Speaking Countries
	Afternoon - booth setup for exhibitors, free afetrnoon for participants
	Night - Gala Dinner
18 october	Participation at the exhibition
19 october	Participation at the exhibition
	Night - Networking Cocktail
20 october	Participation at the exhibition
21 october	Hotel check-out and free day
	Night - Departure to country of origin

Program Extension - B1 - Shenzhen + Hong Kong

21 october	Departure to Shenzhen
	Networking Dinner at Shenzhen
22 october	Morning - meeting with Invest Shenzhen
	Afternoon - Meeting with Shenzhen Returnees Association
23 october	Visit to local companies
	End of the afternoon - Departure to Hong Kong
24 october	Morning - Meeting with Invest Hong Kong
	Afternoon - meeting with YET - Young Entrepreneurs Taskforce
	Networking Dinner in Hong Kong
25 october	Visita a empresas locais
	Night - Departure to country of origin

Program Extension - B2 - Chongqing + Chengdu

21 october	Departure to Chongqing
	Networking Dinner in Chongqing
22 october	Morning - Visit to Rone Group
	Afternoon - Visit to the Free Trade Zone of Chongqing
23 october	Morning - Meeting with CCPIT Chongqing
	Afternoon - Visit to local companies
24 october	Morning - Departure to Chengdu Chengdu
	Afternoon - Meeting at CCPIT Chengdu
	Networking Dinner in Chengdu
25 october	Visit to local companies
	Night - Departure to country of origin